

"Bath Couture": Devon&Devon's interpretation of the bespoke bathroom



"Bath Couture" is Devon&Devon's new custom project dedicated to bespoke bathroom furnishing solutions. The Brand, renowned for superb craftsmanship and unique, elegant styling, has now taken this a step further, entering the world of "made to measure" bathroom furnishings in order to offer both commercial and private customers a new exclusive service.

The new project has emerged from the brand's close cooperation with highly specialised, quality-dedicated local craftsmen and is coordinated by an in-house team of architects who will oversee the execution of the entire process.

According to Gianni Tanini, Devon&Devon CEO, "Devon&Devon has always been inspired by the most prestigious fashion houses and, indeed, the name "Bath Couture" reflects this affinity with the typically sophisticated, tailor-made approach of the trend-setting fashion leaders. This project, he continues "will effectively express our ability to design and produce absolutely exclusive, customisable bathroom solutions".

The "Bath Couture" project will be showcased during the Milan Design Week in April in the destination setting of the Devon&Devon showroom at Via San Marco 38.

Devon&Devon

CREATED IN FLORENCE. INSPIRED BY THE WORLD.

MILAN DESIGN WEEK:

Flagship store Devon&Devon
Via San Marco 38

From Tuesday 14th to Sunday 19th April
10.00 am – 08.00 pm

Monday 13th April, Press Preview
03.00 – 08.00 pm

Thursday, 16th April, Cocktail Party “Bath Couture”
07.00 – 11.00 pm

Devon&Devon is a premier bathroom brand inspired by classical design aesthetics, from the formal elegance of the grandest homes and palaces to the sophistication of art deco and the jazz age. ‘Created in Florence, Inspired by the World,’ the family run company is led by architects Gianni and Paola Tanini and the brand was created in 1989 to produce complete and distinctive design solutions for the bathroom and beyond.

The company works with skilled manufacturing specialists, including several in Britain, to ensure the finest standards of quality and service, including bespoke finishes on much of its range. The Devon&Devon flagship UK showroom serves architects, decorators and homeowners, and a professional design service is also available. The beautifully presented 200 square metre space offers the opportunity to explore extensive collections that have been carefully created to meet every detail of bathroom design.

In 2014 Devon&Devon celebrated 25 years of dedication to the highest standards of design, manufacture, finish and service.

Devon&Devon in the UK:

Flagship showroom, 77-79 Westbourne Grove, London W2 4UL
T: +44 (0) 207 221 5137 E: London@devon-devon.com www.devon-devon.com

Press Enquiries in the UK: QuickStep PR, T: 020 7609 1159 E: Stephanie@gspr.com