

**TILE
OF
SPAIN**

PRESS RELEASE

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The New Timber

Pop Art

Puzzle Pieces

TILE OF SPAIN Trend Report 2015

The Cevisama tile fair in Valencia presents an inspiring annual showcase for the renowned aesthetic and technical ingenuity of the Spanish tile industry. While each manufacturer proudly offers their own distinctive identity, emerging trends reflect the zeitgeist and a collective commitment to meeting the demands of contemporary design. Here are some of the key themes, from style to sustainability, evident in Spanish tile design:

Pop Art

Digital techniques now mean that any image desired can be reproduced onto reliable, long-lasting ceramic and several Spanish manufacturers are having a lot of fun with this design freedom. Bold use of colour is back, but especially in playful graphics that pay homage to the art of exuberance.



1. Realonda 'Boston' Textured glazed ceramic wall tiles in 6 solid colours and two patchwork patterns. Each 33x60cm tile features a combination of 6 "bricks" to facilitate installation. www.realonda.com

2. Aparici 'Pop' Ceramic tiles in 16 solid colours with matt finish and two square formats, 20x20cm and 29x29cm. www.aparici.com

3. Natucer '3D Hex' 3D Hexagonal wall tiles in five colours with vitrified and metallic glazes, completed by 2D hexagonal matt floor tiles. www.natucer.es

4. Realonda 'Graffiti' Matt finish porcelain tile, suitable for interior floors and walls, 44x44cm. www.realonda.com

5. Ceracasa 'Cool' Ceracasa has extended its range of 25x73cm glazed ceramic wall tiles with new feature designs. Pictured here: 'Cool Cereza' (cherry print) and 'Red Rectagulos'. www.ceracasa.com

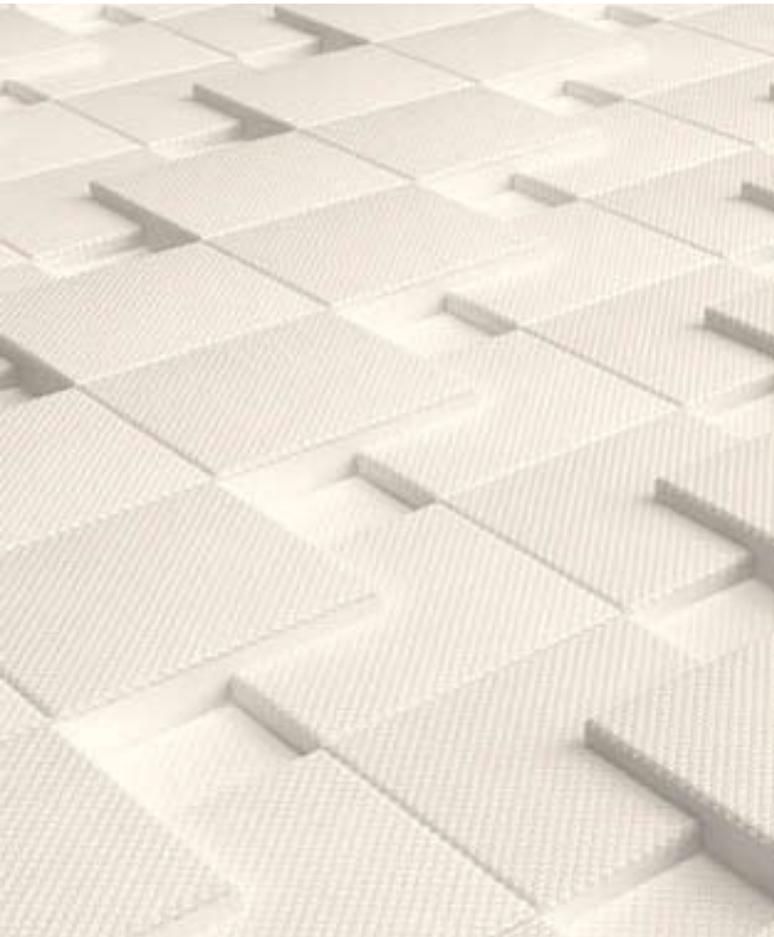
6. Aparici 'Art' Gloss finish 20x20cm ceramic tiles in a selection of pop inspired block colours and patterns. www.aparici.com

7. Unicer 'Decor Studio Baño' Ceramic wall tiles featuring digital Pop Art illustrations in bold colouring, 58x23.5cm. www.unicer.com



Puzzle Pieces

Combining 3D effects with fascinating patterns, the Spanish tile industry is looking to the future of ceramic design with typical verve. A range of creative new tiling options include mazes of linking lines and jigsaw shapes that draw the eye with intriguing yet elegant aesthetics.





1. Aparici 'Opal' Ceramic wall tile with a sculptural geometric relief, available in Black, White and in Silver, Gold and Bronze finishes, 20x20cm. www.aparici.com



2. Peronda 'Core' 3D multi-layered wall tiles by design studio Dsignio for Peronda's Harmony collection. Angular heart-shaped pieces, in 3 colours, measure 18x18cm. www.peronda.com

3. Saloni 'Sunset Arkan' Large format 40x120cm rectified white body ceramic wall tile with a matt finish and a subtle honeycomb pattern, in 3 neutral colours. www.saloni.com

4. Realonda 'Megane' Textured porcelain wall tile with a satin finish, available in various patterns and in stone, wood and metal effects, 31x56cm. www.realonda.com

5. Azteca 'Elite Puzzle 30' Rectified white body wall tiles in a 15x30cm format and angular shapes enabling the creation of fascinating patterns. www.azteca.es

6. Peronda 'Kin' Pentagonal relief wall tiles by design studio Dsignio, part of Peronda's Fashion Lab project. In four colours and a 15x11.5cm format. www.peronda.com





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Luxe Metallica

As technology in ceramics pushes forward, so all the inspiring possibilities for striking design effects are being explored by an ever-innovative Spanish tile industry. One such advance is in inkjet technology which allows for eye-catching and glamorous metallic looks, from highly-reflective finishes to more restrained or textured effects.



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1. Aparici 'Logic Silver' Ceramic wall tiles available in various colours and patterns, including highly reflective metallic finish, 20x20cm. www.aparici.com

2. Ibero 'Groove' Ceramic wall tiles characterised by a layered relief effect, available in glossy silver and gold, 25x75cm. www.iberoceramica.com

3. Unicer 'Luxor' Metallic effect ceramic wall tiles, available in 3 patterns, 23.5x58cm. www.unicer.com

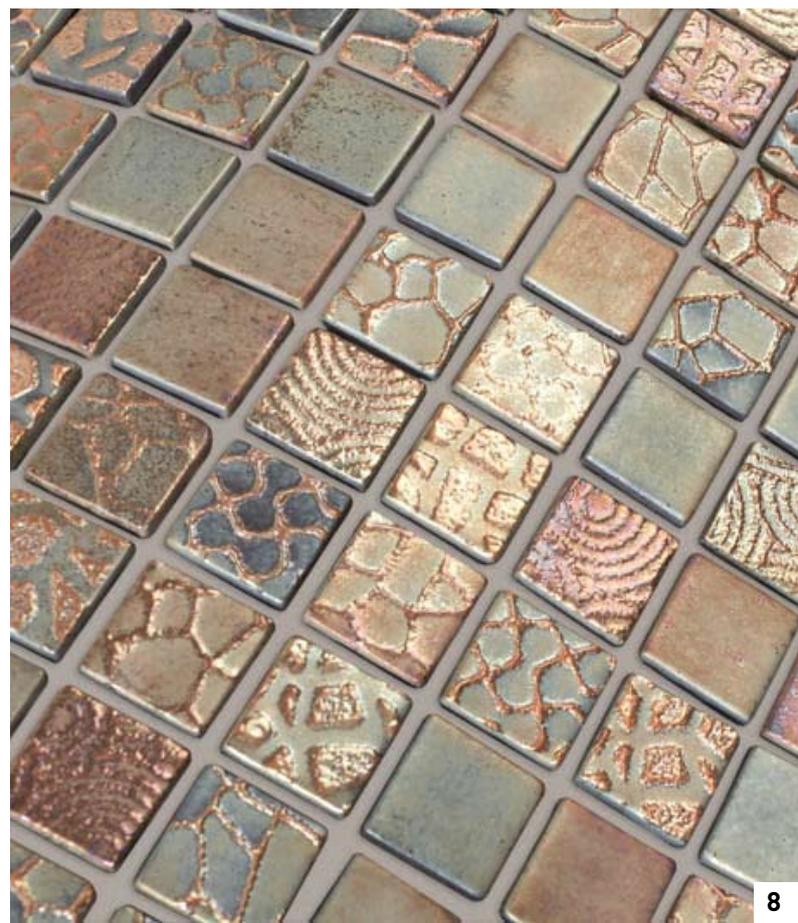
4. Aparici 'Imarble Gold Crest' Rectified wall tile, 69% recycled, with glimmering layering produced by the condensation of vaporised metal, 29.75x89.46cm. www.aparici.com

5. Ibero 'Groove Décor Silver' The Groove metallic series also offers feature tiles with a subtle pattern beneath the reflective finish, 25x75cm. www.iberoceramica.com

6. Unicer 'Cosmos' Range of high gloss ceramic wall tiles. Pictured: Décor Calma (silver effect), Cosmos Blanco (white) and Mosaic Cosmos Negro (mosaic effect), all in a 23.5x58cm format. www.unicer.com

7. Vives 'Mildford Bronze' Ceramic wall tiles with a geometric relief composition, available in a soft metallic tone, 25x75cm. www.vivesceramica.com

8. Togama 'Gea' Textured glass mosaics available in two metallic colour ranges, 100% recycled, 2.3 x 2.3cm. www.togama.com



Parquet Patterns

Whether in tile designs offering wood or brick effects... and whether on the wall or the floor – the herringbone pattern is currently king! This enduringly elegant motif can be creatively achieved and easily installed by working with the very latest in Spanish ceramics.



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1. Grespania 'Cava' Vintage timber style porcelain floor tile. Various sizes and colours of 'planks' can be combined to create elegant herringbone compositions. www.grespania.com

2. Natucer 'Boston Brick' Award-winning wall and floor tile capturing the essence of handmade brick and enabling imaginative patterns in a range of colours and 2 sizes: 6.5x25cm & 25x50cm. www.natucer.es

3. Ibero 'Avignon' Porcelain floor tiles available in 5 natural colours, and in 14.5x90cm & 45x90cm formats, offering striking, easy care chevron style flooring designs. www.iberoceramica.com

4. Natucer 'Quater Mix' Small format (7.5x15cm) white body wall tiles with a crackle glaze in a range of 8 attractive colours, beautifully suited to creating the parquet look. www.natucer.es



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5. Peronda 'Bretagne' Matt floor and wall tiles resembling aged wooden blocks and planks for attractive parquet effects, 45x45cm. www.peronda.com

6. Vives 'Nordland' Smooth, easy-care porcelain floor tiles in on-trend pale wood effects and intriguing patterns, 20 x 120 cm. www.vivesceramica.com

7. Equipe 'Country' Versatile white body wall tiles, available in various appealing colours and a 6.5x20cm format. www.equipeceramicas.com

8. Azulev 'Moka Marfil' Matt ceramic wall and floor tiles with a digital print decoration. Available in 30x30cm and 20x60cm. www.azulev.com

The New Timber

The allure of wood grain, as reliably reproduced by non-porous, low-maintenance Spanish tiles, continues to be hugely popular. The latest looks range from a patchwork effect of mixed timber boards to panel style wall-cladding and stripped pine effects – enabling surfaces that are both beautiful and robust to be easily installed.



1. Aparici 'Sylan' Rectified porcelain wall and floor tile in a natural maple, teak or walnut effect. Available in 3 colours and in 2 formats, complimented with special pieces. www.aparici.com

2. Tau 'Forever' Porcelain in a narrow board stripped timber look, in various colours and in 15x60 and 22.5x90cm formats, suitable for interiors and exteriors. www.tauceramica.com

3. Grespania 'Cava' Aged wood-effect porcelain floor and wall tile. Available in planks of various sizes and colours which can be combined to create rich compositions. www.grespania.com

4. Pamesa 'Castle' Ceramic floor tiles featuring a natural wood look with varying textures, grains and patterns, comes in a 20x60cm format and a matt finish. Also pictured Ancona ceramic wall tiles. www.pamesa.com

5. Vives 'Halsa Bokna' Wood panel style ceramics in a range of 6 colours and a 25x75 cm format. Allows for geometric compositions with a pleasing texture. www.vivesceramica.com

6. Natucer 'Timber Espiga' offers a wide variety of shapes and patterns through a beautifully reproduced timber-effect in an advanced extruded porcelain tile, including special shapes. www.natucer.es

7. Vives 'Fremont Natural' From the World Woods collection, this stripped pine look tile offers a fresh 'Nordic' feel. The 20x120cm format can be laid in any direction. www.vivesceramica.com

8. Roca 'Botania' Vintage inspired timber-effect porcelain tiles. Available in 4 colours and in an innovative 15x90 cm format. www.rocatile.com





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Polished Performance

Glazes are back in a big way... and looking set to last with durable, hi-tech lustrous effects. Whether re-creating the beauty of highly polished natural stone or adding gloss to a vivid pattern or texture, the broad range of Spanish tiles with this sleek finishing touch offers valuable design versatility.



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1. Realonda 'Boston' High-gloss 3D brick-style wall tiles, available in various colours and patterns, 33x60cm. www.realonda.com

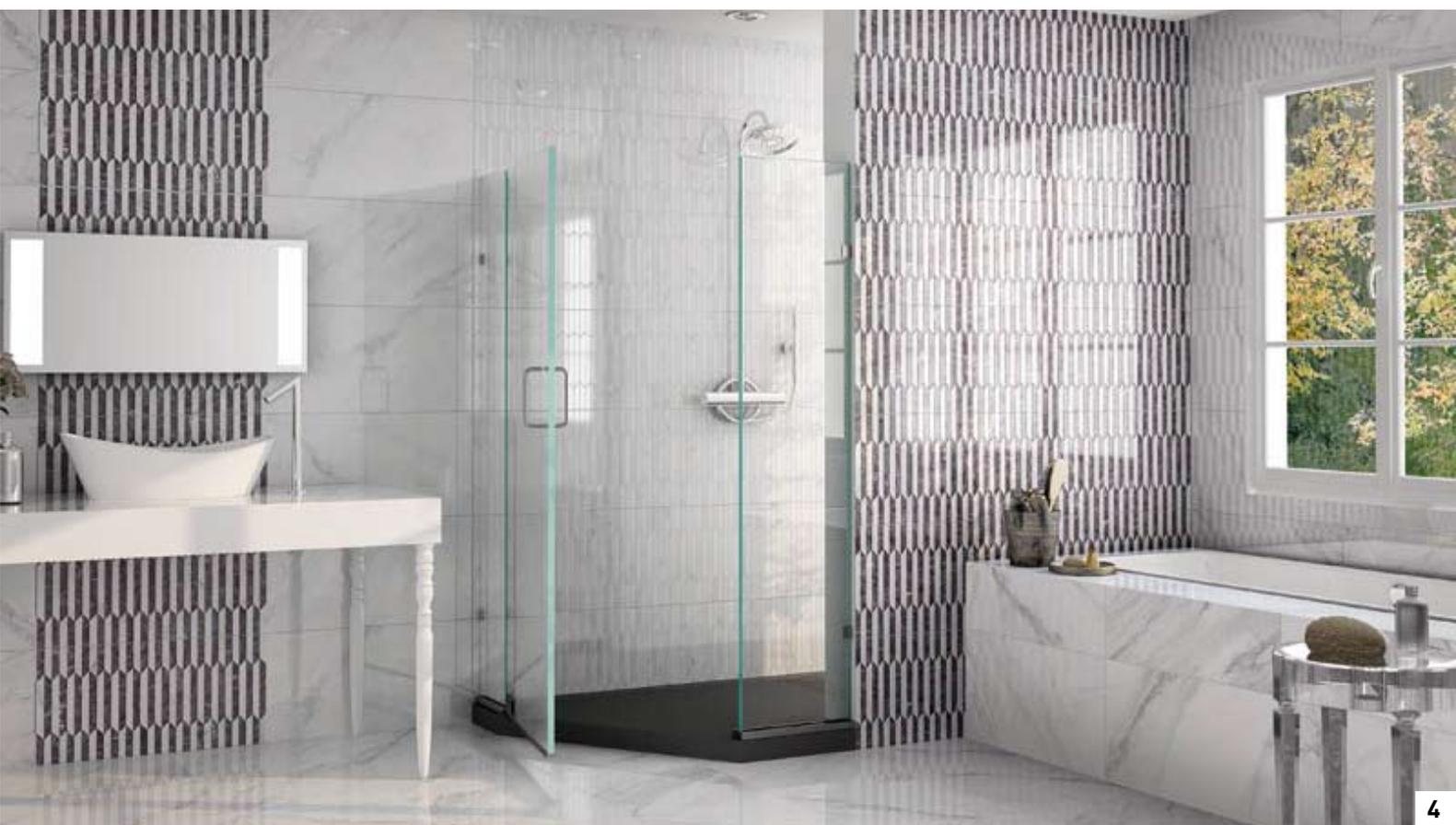
2. Pamesa 'Ancona' Ceramic wall tiles with a highly glazed finish, available in 6 colours, 20x60cm. Colour pictured "Purpura" (plain) and "Artisan Purpura" (with subtle geometric pattern). www.pamesa.com

3. Peronda 'Poitiers' Porcelain wall and floor tiles with a glistening glaze, available in various colours, 7.5x30cm. www.peronda.com

4. Gayafores 'Statuario' Stone aesthetic and patterned large-format tiles with a lasting, highly polished finish, 67x34cm. www.gayafores.es

5. Grespania 'Luxor Figura' Sleek, glossy wall tiles with a subtle geometric design, 31.5x100cm. www.grespania.com

6. Roca 'Allegra' White body wall tile with an intense shine, available in 9 colours, 25x70cm. www.rocatile.com



Tile of Spain

Tile of Spain is the voice of the Spanish tile industry, encompassing more than 100 tile manufacturers. Renowned worldwide for an inspiring blend of aesthetic and technical innovation, Spanish tiles draw on a rich heritage of skill and creativity, while remaining at cutting edge of design. Manufactured in Spain and widely available in the UK, these products embody the spirit of an industry that prides itself on proposing beautiful, meaningful and high-performance solutions to flooring, wall coverings, furnishing and external paving and cladding.

For further information on Tile of Spain: www.tileofspain.com



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